

96

1





SPECT



A.S.

CELEBRATING 25 YEARS OF COMMUNITY IMPACT!



LETTER FROM THE CEO

Welcome to our Justine PETERSEN 2022 Annual Report

which celebrates our Silver Anniversary. As this milestone calls for reminiscing, it too calls for expressing our gratitude for all of you who have so generously given to us so we can offer to others.

From that long ago 1997 to today, Justine PETERSEN remains driven by its mission of connecting institutional resources with the needs of low- and moderate-income families to build assets and help create enduring change for them, and thereby for our larger community. Just as our process remains a hybrid of social work and banking, relationship lending endures as the model. The relationship model personifies and infuses mutual trust into the capital transaction and remains at the center of the work that Justine PETERSEN and its sister, Great Rivers Community Capital, offer to our community.

> "I can no other answer make, but, thanks, and thanks, and ever thanks." WILLIAM SHAKESPEARE

From our roots of helping hundreds of first-time, often first-generation home buying families, thanks to you throughout these 25 years Justine PETERSEN has originated more than \$200MM in business and consumer loans to more than 17,000 families, and provided hundreds of thousands of hours of financial counseling beginning with our credit building ethos. A timeline of our journey is available on our webpage justinepetersen.org/about-us/#about-us-history.

We remain most grateful to you, our Justine PETERSEN Board Members, for your prudent guidance, and to the many of you on our operations team throughout the years who have sustained and expanded our innovative and entrepreneurial culture. We are proud to faithfully steward the gifts from you, our investor partners, and we thank you for your confidence in our mission. Your assurance supports our work and gives us our own confidence to expand our capital offerings and to continue to develop meaningful resources for the common good. And of course, we thank you, our client families, for placing your trust in our work.

From the heart, a most sincere thank you all for 25 years!

Robert Boyle, CEO & Founder

OUR IMPACT

25 YEARS OF IMPACT



\$1,379,076

1,628 TOTAL

79% Low and Moderate Income

CREDIT BUILDING SUCCESS STORY

PHELIX FRAZIER

Phelix Frazier came to JP at the beginning of 2022. While incarcerated, he read the small business journal and from time to time

JP would be featured. When he was released, he reached out to JP to begin his journey of building his financial health. Mr. Frazier started with our **Save2Build** loan to establish a line of credit. Following a positive pay history along with a continued relationship with JP, he was able to significantly improve his credit score. Mr. Frazier had a dream of becoming a business owner. JP originated a \$75K to fix up a commercial property in the heart of St. Louis on Martin Luther King Dr. that will be used for residential and commercial rental.



CREDIT BUILDING

JP embraces the philosophy that a good credit score is the most important asset, as it leads to greater access to affordable capital and reduced expenses. Our Asset Building Counselors meet one-on-one with clients to assess income, debt, credit history and financial goals, and create a Credit Action Plan.

JP offers a reduced-price small dollar consumer loan, Able Life, to help persons with disabilities build credit, meet short-term urgent financial needs as an alternative to payday loans, and to purchase Assistive Technology to access jobs and live more independently.

SMALL BUSINESS SUCCESS STORY

MOZAY RESTAURANT AND CATERING

Amorio Parish, a service disabled Veteran, came to JP for financial assistance to start a restaurant and catering business. After retiring from the military, he had his heart set on opening his own restaurant. JP originated a \$50,000 loan through our reduced pricing Able Biz loan for people with disabilities. The loan allowed him to purchase additional catering equipment that was instrumental to his brand's success by helping him keep up with demand. Due to the popularity of the catering business

during the pandemic, he opened a restaurant in November 2022 in the heart of downtown at 13th and Pine. He also purchased another building and is moving his greatness to East Saint Louis.



MICRO ENTERPRISE & SMALL BUSINESS

JP meets the credit needs of aspiring small businesses that are unable to obtain financing through banks or relatives and who would otherwise turn to high interest credit cards or pay day lenders. We originate micro-loans and small business loans up to \$150,000.

JP offers reduced-price loans up to \$50,000 to help persons with disabilities achieve economic independence through self-employment.

HOMEOWNERSHIP SUCCESS STORY

LATRISHA GANDY

LaTrisha Gandy's journey with JP began in 2014 when she began building her credit. With the organization's assistance in providing a revolving line of credit, she became an advocate for JP's services. Over time, she realized her passion for helping others achieve financial success and homeownership. Inspired by her late mother's dream

of owning a home, Ms. Gandy engaged with JP's housing team for education and guidance on the homeownership process and was able to purchase her own home!



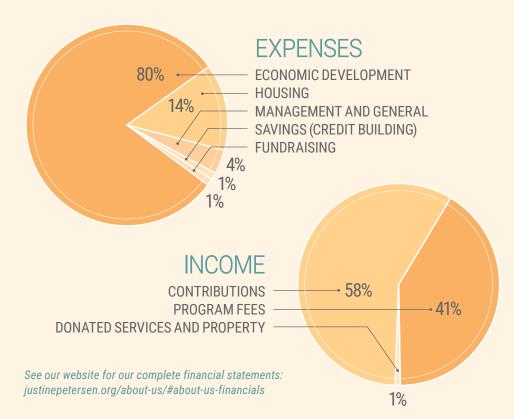
HOMEOWNERSHIP

Justine PETERSEN provides pre-purchase counseling, homebuyer education, and foreclosure intervention services.

These services include: assisting prospective homebuyers to address credit, debt, and income barriers to accessing an affordable mortgage loan, teaching homebuyer seminars to instruct potential purchasers on vital information, and assisting clients who struggle with mortgage loan repayment by reviewing options, negotiating with lenders, modifying loans, and in some cases, assisting with refinancing.

2022 FINANCIALS

INCOME	CONTRIBUTIONS	\$ 7,734,568
	PROGRAM FEES	\$ 5,372,676
	DONATED SERVICES AND PROPERTY	\$ 55,560
		\$ 13,162,804
EXPENSES	HOUSING	\$ 1,657,875
	ECONOMIC DEVELOPMENT	\$ 9,029,850
	SAVINGS (CREDIT BUILDING)	\$ 81,222
	MANAGEMENT AND GENERAL	\$ 528,522
	FUNDRAISING	\$ 33,960
		\$ 11,331,429
	NET UNRESTRICTED INCOME	\$ 1,537,833
	NET ASSETS	\$ 24,262,006
	TOTAL ASSETS	\$ 65,994,821



2022 AWARDS

FAMILY OF THE YEAR GAZELLA JEFFERSON & CHATNEE PATTERSON

SMALL BUSINESS OF THE YEAR LINDSAY WOLD AMYGDALA CO.

LENDER OF THE YEAR
PARAMOUNT BANK

LIFETIME ACHIEVEMENT AWARD SANDY STAMMER FCB BANKS (RETIRED) DENNIS GRUBAUGH ILLINOIS BUSINESS JOURNAL (RETIRED)



REMEMBERING JUDGE RICHARD TORACK

Judge Richard Torack was a founding Board Member and a significant figure within the organization. He was a pivotal part of Justine PETERSEN's journey, having played a vital role in shaping the organization's direction and culture. Judge Torack's contributions were marked by his wise counsel and influential guidance.

Justine PETERSEN expresses gratitude to the Torack family for sharing Judge Torack's time and talents with the organization over the years. He will forever be a part of the Justine PETERSEN family and will be remembered through the legacy he leaves behind.

HALL OF FAME



JP'S 25TH ANNIVERSARY HALL OF FAME INDUCTEES

Joe Ambrose Rochelle Bea Maureen Brinkley Eddie Davis Don Doherty Elaine Edgecomb Connie Evans Peggy Francis Vikki Frank Janese Henry Tom Hough Allan Ivie Will Jordan Nesa Joseph Dan Letendre Eric Madkins Janice Perkins Chris Reichert Sandra Reilly Mark Schulte Tony Smith Richard Torack Keith Willy Frederick Wright Michelle Wright Mark Zavaglia

LOAN FUND PARTNERS

INSTITUTIONAL

Bank of America **Busey Bank** Capital One Carrollton Bank CBA Fund CDFI Community Investment Fund I LLC CIBC Citizens National Bank Cnote **Deaconess** Foundation Dieterich Bank FCB Banks Federal Reserve First Bank First Collinsville Bank First Congregational Church First County Bank First National Bank of Staunton Heartland Bank IFF Illinois Housing Authority Illinois National Bank Lindell Bank LISC

Madison County Community Development Marine Bank Mercy Investment Services Midland States Bank Midwest Bankcentre Montgomery Bank Morgan Stanley New Markets LLC Morton Community Bank **Opportunity Finance Network** PeopleFund PNC Bank **Regions Bank** St. Mary's Institute of O'Fallon Simmons Bank Spectrum Stifel Bank & Trust Town & Country Bank United Community Bank U.S. Dept of Agriculture U.S. Dept of Treasury - CDFI Fund U.S. Small Business Administration Woodforest National Bank Youthbridge Community Foundation

INDIVIDUALS

Diane Balogh Shirley Bild Brenda Bredemeier Kathleen Danker Marypat Ehlmann James and Virginia Hartley Laura Horwitz James Krieghauser Shirley Lamb Jeffery Lindgren and Kenda Node James and Linda Morice Joesph Rezny William Seaman Allan Shickman Timothy Walther

JP CONTRIBUTORS

FOUNDATION

Bank of America Charitable Foundation The Benevity Community Impact Fund CBA Fund Economic Justice Fund JustGive – Great Non-Profits Light a Single Candle Foundation National Disability Finance Coalition NISA Foundation PNC Foundation Tory Burch Foundation U.S. Bank Foundation Wisdom YouthBridge

GOVERNMENT

City of St. Louis Housing Action Illinois Illinois Department of Economic Commerce Illinois Housing Development Authority Madison County Community Development U.S. Department of Economic Development U.S. Department of Housing & Urban Development U.S. Department of Treasury U.S. Small Business Administration

CORPORATE

Associated Bank Amazon Bankcorp South Bank of America Capital One Carrollton Bank Citi Commerce Bank Federal Home Loan Bank Chicago First State Bank Housing Action Illinois Montgomery Bank NIKE Regions Bank Simmons Bank Small Business Majority State Farm Washington University Wells Fargo Bank

INDIVIDUALS

Nicolle Barton Rochelle Bea Karen Bedell Robert Boyle Angela Burrage Niccole Clements Eli Cohen Nancy Cross Issac D'Arde Clare Davies Eddie Davis Don Doherty Christi Franko-Torack Mary Fuchs Matt Ghio Kimberly Goodwin Ron Hawley Michele Hintz Jacqueline Hutchinson Allan Ivie IV Micki Kekikan William Kovacs Lyda Krewson Grace Kyung Raymond Lowry Newton McCoy Jason Mikula Daniel Montrey Nathaniel Newhouse Linda Porter Tess Richley Nancy Sachs Elissa Schauman Mark Schulte Henry Stephens Alec Thomas Richard Torack Keith Willy Nicole Woelfel Rochelle Woodson

2022 LEADERSHIP

JP BOARD OF TRUSTEES

PRESIDENT

EDDIE G. DAVIS | President & Executive Director, Center for the Acceleration of African-American Businesses

SECRETARY

ROCHELLE BEA | Owner, Beginning Futuress

TREASURER ALLAN D. IVIE, IV | President of Community Affairs & Corporate Banking, Simmons Bank DIRECTORS

ANGELA BURRAGE | Small Business Consultant

JACQUELINE HUTCHINSON

Executive Director, Consumers Council of Missouri

KEITH A. WILLY | COO/Principal, Twain Financial Partners (retired)

GRCC BOARD OF DIRECTORS

PRESIDENT

RICHARD M. TORACK | Provisional Municipal Court Judge, City of St. Louis

SECRETARY/TREASURER MATTHEW GHIO | Attorney, Ghio Law Firm

DIRECTORS

ROBERT BOYLE | Founder & CEO Justine PETERSEN

ANGELA BURRAGE | Small Business Consultant

NICCOLE CLEMENTS | Vice President of Community Development Banking, PNC Bank **EDDIE G. DAVIS** | President & Executive Director, Center for the Acceleration of African American Businesses

DONALD P. DOHERTY | Regional President, Montgomery Bank

RON HAWLEY | President, Southwest and Central Missouri Regions Bank (retired)

WILLIAM KOVACS | Retired, Attorney RAYMOND LOWRY | Senior Credit Officer, Regions Bank

ELISSA SCHAUMAN | Of Counsel Attorney Leverage Law Group, LLC

justine PETERSEN BUILDING ASSETS. CHANGING LIVES.

1023 North Grand Blvd | Saint Louis, Missouri 63106 justinepetersen.org | phone: 314.533.2411 | fax: 314.533.2299